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Weather Source Introduces its Hyper-Local Weather & Climate Data to the S&P Global Marketplace

The company's curated continuum of analytics-grade weather data is now easily accessible to financial decision-makers

Salem, N.H. (October 19, 2020)—Weather Source is thrilled to announce its industry-leading weather and climate data is [now available](#) via the S&P Global Marketplace, which offers the opportunity to explore, discover, and evaluate new datasets in a seamless and intuitive format.

"I'm beyond enthusiastic about this exciting new opportunity for our company," said Weather Source CEO Mark Gibbs. "Weather and climate information is an essential part of a comprehensive alternative data strategy. Weather Source's pristine data products are ideally suited for the fast-paced nature of Wall Street and we look forward to helping S&P Global customers meet and exceed their goals."

S&P Global Marketplace launched in May 2020 and is operated under S&P Global Market Intelligence, the division within S&P Global that provides data, insights, and analytics to help navigate the financial markets. [The S&P Global Marketplace](#) provides access to a robust catalogue of datasets from across all four S&P Global divisions as well as from select third-party alternative data providers such as Weather Source.

Weather Source offers a curated continuum of historical, present, forecast, and climatology weather data that [is built for](#) the rigorous and demanding financial industry. Its gap-free data ensures all of an organization's team members always work from a single source of truth.

Click [here](#) to access Weather Source data via the S&P Global Marketplace.

About Weather Source

Weather Source empowers organizations to leverage weather and climate technologies for business intelligence. Our mission is to make hyper-local weather and climate data accessible around the globe and across industries. Our passion is working with companies to leverage weather and climate data to reduce waste, increase ROI, fine-tune logistics, optimize marketing, and improve resource planning. To learn more, visit the Weather Source [website](#) and follow us on [Twitter](#) and [LinkedIn](#).